

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

| | | |
|--|--|--|
| <u>Contract / Revision</u> 571065 / | | <u>Alt Order #</u> 07900486 |
| <u>Product</u> OBAMA/P/D SKED A | | |
| <u>Contract Dates</u> 08/25/12 - 08/30/12 | | <u>Estimate #</u> 95/101/1671 |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 08/27/12 / 08/27/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WGNT | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> Washington, D.C. |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8020 | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

and:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

| Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|---------------|-----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| | | | | | | | | | | | Spots | Amount |
| 1 | All | 08/27/12 | 08/30/12 | 9a-12p M-F | 9a-12p | | :30 | | | NM | 5 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | -TWT--- | | | | 5 | \$140.00 | | | |
| 2 | All | 08/27/12 | 08/30/12 | 4-5p M-F CW | 4p-5p | | :30 | | | NM | 5 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | -TWT--- | | | | 5 | \$140.00 | | | |
| 3 | All | 08/27/12 | 08/30/12 | WGNT News | 7-9a | | :30 | | | NM | 5 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | -TWT--- | | | | 5 | \$70.00 | | | |
| 4 | All | 08/27/12 | 08/30/12 | 6p-7p M-F | 6p-7p | | :30 | | | NM | 5 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | -TWT--- | | | | 5 | \$280.00 | | | |
| Totals | | | | | | | | | | | 20 | \$3,150.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|-------------------|-------------------|
| 8/27/12 - 08/30/12 | 20 | \$3,150.00 | \$2,677.50 |
| Totals | 20 | \$3,150.00 | \$2,677.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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